

20<sup>th</sup> annual  
**Quiet Heroes**  
March 29, 2025 · Flourish Atlanta  
Presented by  
▲ DELTA CHRIS & TOM GLAVINE



**cure**  
CHILDHOOD CANCER

2025 SPONSORSHIP OPPORTUNITIES

A Quiet Hero embodies strength, love, and determination. She faces each battle with grace, providing selfless love, unwavering support, and hope through her child's toughest days.

Shelby, Age 10  
osteosarcoma



## ABOUT QUIET HEROES



Jenn Hobby, Emcee

The strength of a mom is second to none. Now, imagine the added resilience required of mothers whose children have been forced to battle cancer. To celebrate these remarkable women, we've created something truly special: *Quiet Heroes*, a luncheon where these extraordinary moms are honored and embraced by a caring community. *Quiet Heroes* isn't just for the moms of children with cancer; it's an event for everyone to come together, relax, and share an inspirational afternoon in their honor.

This year's 20<sup>th</sup> *Quiet Heroes* luncheon promises to be an afternoon of laughter and light. Radio and television personality Jenn Hobby, a Quiet Hero herself, will return as our emcee, setting a tone for a program that is sure to encourage and inspire everyone in the room.

***Quiet Heroes* is much more than just a luncheon; it's a chance to be a part of something that brings people together, celebrates strength, and forges connections that remind us of the transformative power of community. Sponsors of *Quiet Heroes* not only showcase their commitment to positively impacting the community, but because funds raised support lifesaving research, they are an integral part of forging better futures for children with cancer.**



Saturday,  
March 29, 2025



Flourish Atlanta



A business casual luncheon  
featuring inspiring speakers  
and live music



Incredible silent auction  
and raffle

# WHY BELIEVE IN CURE?



Cancer is the leading cause of death by disease in children. Yet the federal government allocates **less than 4%** of its research funding to solving cancers that affect children. CURE funds targeted research that will save lives and give children their best quality of life.



Over the past 12 years, CURE has invested more than **\$45 million** in research aimed at helping children with cancer who need us now. We are a leader in advancing Precision Medicine, the most promising approach to the treatment of children with cancer in decades.



CURE also supports families devastated by childhood cancer through programs designed to meet a family's emotional, practical, and financial needs. From meals and counseling to financial assistance, CURE is committed to walking alongside families throughout their cancer journey.



**Luke, Age 3**  
leukemia



For the 16th consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier assessment organization for sound fiscal management, accountability, and transparency.

*"Only 1% of the charities we evaluate have received at least 16 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America."*  
- Michael Thatcher, CEO, Charity Navigator



Riley, Age 2  
neuroblastoma

# BE IN GOOD COMPANY

Become a sponsor and join the company of top corporations that have supported *Quiet Heroes*.



## THE VALUE OF SUPPORTING CURE

**MAKE AN IMPACT:** Your generosity will make a significant difference in the lives of children and families affected by childhood cancer.

**BOOST EMPLOYEE ENGAGEMENT:** Sponsoring CURE's events can significantly enhance your corporate social responsibility profile, leading to higher levels of employee satisfaction and engagement in the workplace.

**ENHANCE COMPANY REPUTATION:** By sponsoring our events, you can improve your public image and positively influence how employees perceive your organization, leading to increased motivation and productivity.

**APPEAL TO THE FUTURE WORKFORCE:** Partnering with us positions your organization as a forward-thinking, socially conscious employer of choice, particularly appealing to younger generations entering the job market.

CURE Childhood Cancer's Large and Engaged Community of Supporters



373,000+ followers



15,000+ followers



3,000+ followers



55,000+ emails



14,500+ monthly web visitors

# SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	PRESENTING \$50,000	HERO \$30,000	CHAMPION \$17,500	GUARDIAN \$12,500	SUPPORTER \$7,500	BELIEVER \$3,500	CIRCLE OF MOMS \$1,750
Recognition in Event Name - "Quiet Heroes Presented by [Name]"	Included						
Dedicated Press Release	Included						
Recognition in Simply Buckhead Magazine Ad*	Included	Included					
Acknowledgement from the Podium at the Event	Included	Included	Included				
Social Media Recognition	Two Dedicated Mentions	One Dedicated Mention	Included	Included	Included		
Inclusion on Mobile Bidding Site and Sponsor Signage	Logo	Logo	Logo	Logo	Listing		
Recognition on Event Website, Printed Program, and Event Screens	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Recognition in CURE Childhood Cancer's Annual Report	Included	Included	Included	Included	Included	Included	Included
Quiet Heroes Seating	Two Tables of 10 (20 Tickets)	Two Tables of 10 (20 Tickets)	One Table of 10 (10 Tickets)	One Table of 10 (10 Tickets)	Six Tickets	Four Tickets	No Tickets: Pays for 10 Honored Moms to Attend



**CURE would be happy to discuss custom package options.**

Contact Aysia Brannon, Development Manager, Events at [aysia@curechildhoodcancer.org](mailto:aysia@curechildhoodcancer.org).

**SPONSORSHIP BENEFITS ARE SUBJECT TO SCHEDULING AND PRINT DEADLINES.**

\*Deadline for inclusion in Simply Buckhead ad is February 10, 2025.

Deadline for recognition in all other event print materials is March 1, 2025.

Completed commitment form is requested to ensure proper recognition in respective *Quiet Heroes* materials.

# UNDERWRITING OPPORTUNITIES



## AUCTION SPONSOR

Exclusive · \$7,500

Exclusively recognized as Auction Sponsor on online/mobile bidding platform.

Name/logo recognition as Auction Sponsor on event website and printed program.



## QUIET HEROES LOUNGE SPONSOR

\$5,000

Name/logo recognition as *Quiet Heroes Lounge Sponsor* on dedicated room signage.

Name/logo recognition as *Quiet Heroes Lounge Sponsor* on event website and printed program.



## VALET SPONSOR

\$3,000

Name/logo recognition as Valet Sponsor on dedicated signage.

Name/logo recognition as Valet Sponsor on event website and printed program.

*Underwriting opportunities are a unique way for a company or individual to support the important work of CURE Childhood Cancer, while providing a distinctive naming/recognition opportunity that is 100% tax deductible. Sponsors will receive recognition on the event website, printed program and applicable signage. Because they are 100% tax deductible, Underwriting Opportunities do not include tickets to the event. Tax ID# 58-1244138.*



**Bella, Age 10**  
leukemia